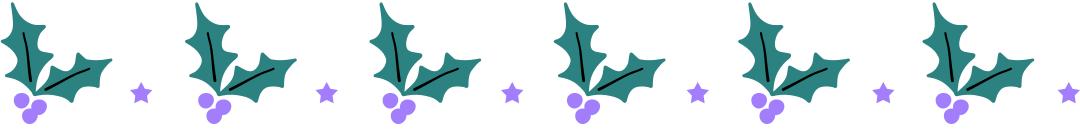
#### Gen ITC IDENTITY THEFT RESOURCE CENTER



# Keeping you and your money safe during the holiday crunch

Stay a step ahead to protect your identity, your wallet and your peace of mind.



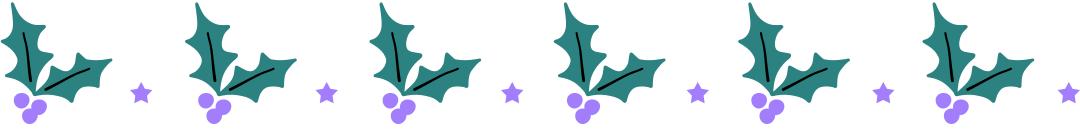


## Think twice before you buy that gift card

Scammers love gift cards as payment because they're hard to trace. Be cautious if someone:

- Urges you to pay with a gift card.
- Asks for the **numbers or PINs** over the phone or online.
- Sends you a link to activate a gift card.

**Tip:** Only buy gift cards **directly from trusted retailers** and never as payment for unexpected fees, fines or donations.

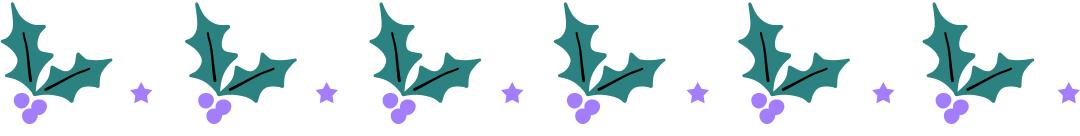


# This is the season to give, but give wisely

Scammers create fake charities that mimic real ones. Before donating:

- Check legitimacy through trusted sites like CharityNavigator.org or the IRS Tax-Exempt Organization Search.
- Verify the organization's name and website. Look for slight spelling errors or extra words.
- **Avoid links** in emails or texts. Go directly to the charity's official site.

Tip: Don't feel rushed. Real charities don't pressure you to donate immediately.



### Not every shiny offer belongs under your tree

Fraudsters use fake credit card offers to steal personal info.

- Watch for pre-approved offers that ask for full SSN or bank info up front.
- Look for HTTPS and secure branding before entering data.
- Monitor your credit for new accounts you didn't open.

**Tips:** Apply for credit cards **only through official bank websites**, never from email links or pop-up ads.





#### Your best defense is awareness and protection

Stay safer this season by:

- Monitoring your accounts for unfamiliar transactions.
- Using strong, unique passwords for shopping and banking.
- Enabling two-factor authentication wherever possible.
- Relying on trusted tools that help detect identity threats and scams early.